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GAP Coverage at America's 15 Largest Auto Insurers

How the biggest carriers (by NAIC 2025 personal-auto market share) handle Guaranteed Asset Protection — whether they offer it, whether it covers your deductible, and how far the payout reaches.

#	INSURER	GAP?	PRODUCT NAME	DEDUCTIBLE	MAX PAYOUT
1	State Farm	Alt. product	Payoff Protector (loan benefit)	No	Loan balance
2	Progressive	Offers GAP	Loan / Lease Payoff	No	25% of ACV
3	GEICO	No GAP	— (not sold)	—	—
4	Allstate	Offers GAP	Loan / Lease GAP	No	Loan balance
5	USAA	Alt. product	Car Replacement Assist.	No	20% over ACV
6	Farmers	Offers GAP	Residual Debt Coverage	No	25% of ACV
7	Liberty Mutual	Offers GAP	Gap Coverage	No	Loan balance
8	Travelers	Offers GAP	Loan / Lease Gap	No	Loan balance
9	Nationwide	Offers GAP	Gap Coverage	No	Loan balance
10	American Family	Offers GAP	Loan or Lease Gap	No	Loan balance
11	AAA (Auto Club)	Alt. product	Loan / Lease Gap (agent)	No	Varies by club
12	Auto-Owners	Offers GAP	Auto Loan/Lease Coverage	No	Loan balance
13	Erie	Offers GAP	Auto Security (Lease/Loan)	No	Loan balance
14	Mercury	Offers GAP	Gap Insurance	No	Loan balance
15	Kemper	Offers GAP	Auto Loan/Lease Coverage	Enhanced pkg	Loan balance

Where to buy — the dealership advantage

DEALER — PAY ONLY FOR WHAT YOU USE
Waives your deductible, pays off the loan, and adds **no claim** to your own carrier. Rolled into the payment, so if GAP adds **~$15/mo** and you total the car at month 3, you've spent just **$45** for full protection. **LTV ~125–150%.**

CREDIT UNION
Deductible: some waive up to **$1,000**. **LTV:** capped **125–135%**. One-time flat fee paid up front.

INSURER ADD-ON
Deductible: not covered. **LTV:** pays loan balance only. Files a claim on **your** policy.

What the data shows

- **Dealer GAP waives the customer's deductible** — up to **$1,000** — while insurer GAP does not, leaving that cost out of pocket.
- **Highest payout reach:** dealer GAP covers up to **~150% LTV** vs. **125–135%** at credit unions; **Progressive & Farmers** cap payouts at just **25% of ACV**.
- **Fewer claims on the customer's own policy** — the gap is settled through the GAP product, not their auto carrier, protecting their loss history and rate.
- Of the 15 largest carriers, **GEICO offers no GAP** and **State Farm** sells only Payoff Protector — a loan benefit, not insurance.